



Sand script

The Surf Club of Marco

Fall 2017

Message from the Board

We dodged another one! While a number of resorts on Marco Island suffered more severe damage from Irma, careful planning by our management team made it possible to re-open just a few weeks following the storm with minimal damage to our units.

Special thanks are due to Niladri, Chris, Julie, Dianna, and our fantastic maintenance and housekeeping teams for getting quick control of the situation, getting remedial vendors in place and notifying those Owners whose weeks were affected by the hurricane. And I can't forget Sharry Luneke from Hilton Grand Vacations, who made sure our local folks could keep moving forward.

At our recent budget meeting in October, the Board discussed the "Bulletin Board" for Owner-initiated rentals and sales that currently hangs on the wall in the first-floor elevator lobby. Hilton front desk staff have been tasked with maintaining the board, which causes a conflict of interest for Hilton because they have a division that rents and sells our units. After significant discussion, the Board decided that effective 10/28/18, the bulletin board will no longer be maintained and will be removed.

The Board is encouraging all Owners to sign up for our "Owners Email Listserv." If you are not a member of the list, please send your name, unit(s)/week(s) to tom.bertz@gmail.com. Once I have confirmed your ownership through the Collier County Database and subscribed you to the server, you can send emails to other Owners inquiring about rental or any other information.



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MANAGER'S UPDATE

Dear Surf Club Owners,

It is hard to believe I have been in my current role as your Resort Director for almost six months. On October 24, I had the opportunity to meet the members of your Board in person at our budget meeting, and I look forward to continuing to meet each of you throughout the months and years ahead.

We faired well through Hurricane Irma. The property sustained some damage, but nothing substantial, and we were able to open back up in just two weeks. We had water intrusion in a few rooms that was remediated immediately. Power surges caused some of our equipment to fail, but this problem was quickly resolved once power was restored. The roof and the landscaping had the worst damage and we are working very closely with our vendors to get them restored to pre-storm condition.

In these six months, we went through several projects focusing mainly on the lobby and the social room. The entire area has a fresh coat of paint and new tile throughout, there is a new desk for the reception area, the business center has a new desk, and the hallway to the elevator has been repurposed to include a library/lounge area with new furniture. We also updated the social room with new carpet, ceiling tiles and furniture. The front driveway ceiling is expected to be painted in December. All this incredible work has given our lobby a facelift you are sure to notice.

In an effort to keep our resort looking its best, we added four grocery carts and installed new pool and spa lifts. We also plan on having the shell wash station replaced before the end of the year.

It's an honor to work with an outstanding staff at Surf Club. It is this core group of people and their commitment to excellence that ensures Surf Club remains the special place you call your second home.

Warm Regards,

Niladri Ranjan Sarkar

Resort Director





Week Number	2017 Saturday to Saturday	Week Number	2018 Saturday to Saturday	Week Number	2018 Saturday to Saturday
27	Jul 8-Jul 15	1	Jan 6-Jan 13	27	Jul 7-Jul 14
28	Jul 15-Jul 22	2	Jan 13-Jan 20	28	Jul 14-Jul 21
29	Jul 22-Jul 29	3	Jan 20-Jan 27	29	Jul 21-Jul 28
30	Jul 29- Aug 5	4	Jan 27-Feb 3	30	Jul 28- Aug 4
31	Aug 5-Aug 12	5	Feb 3-Feb 10	31	Aug 4-Aug 11
32	Aug 12-Aug 19	6	Feb 10-Feb 17	32	Aug 11-Aug 18
33	Aug 19 -Aug 26	7	Feb 17-Feb 24	33	Aug 18 -Aug 25
34	Aug 26-Sep 2	8	Feb 24-Mar 3	34	Aug 25-Sep 1
35	Sep 2-Sep 9 L	9	Mar 3-Mar10	35	Sep 1-Sep 8 L
36	Sep 9-Sep 16	10	Mar 10-Mar 17	36	Sep 8-Sep 15
37	Sep 16-Sep 23	11	Mar 17-Mar 24	37	Sep 15-Sep 22
38	Sep 23- Sep 30	12	Mar 24-Mar 31	38	Sep 22- Sep 29
39	Sep 30-Oct 7	13	Mar 31- Apr 7 E	39	Sep 29-Oct 6
40	Oct 7-Oct 14	14	Apr 7-Apr 14	40	Oct 6-Oct 13
41	Oct 14-Oct 21	15	Apr 14-Apr 21	41	Oct 13-Oct 20
42	Oct 21-Oct 28	16	Apr 21-Apr 28	42	Oct 20-Oct 27
43	Oct 28-Nov 4	17	Apr 28- May 5	43	Oct 27-Nov 3
44	Nov 4-Nov 11	18	May 5-May 12	44	Nov 3-Nov 10
45	Nov 11-Nov 18	19	May 12-May 19	45	Nov 10-Nov 17
46	Nov 18-Nov 25 T	20	May 19-May 26	46	Nov 17-Nov 24 T
47	Nov 25 -Dec 2	21	May 26-Jun 2 M	47	Nov 24 -Dec 1
48	Dec 2- Dec 9	22	Jun 2-Jun 9	48	Dec 1- Dec 8
49	Dec 9-Dec 16	23	Jun 9-Jun 16	49	Dec 8-Dec 15
50	Dec 16-Dec 23	24	Jun 16-Jun 23	50	Dec 15-Dec 22
51	Dec 23-Dec 30 C	25	Jun 23-Jun 30	51	Dec 22-Dec 29 C
52	Dec 30-Jan 6 N	26	Jun 30-Jul 7 J4	52	Dec 29-Jan 5 N



Help Your Association Save Money

A growing number of Owners have elected to receive their Surf Club mail electronically. This has resulted in a considerable savings on our printing and postage costs. Plus, opting out of paper helps to reduce environmental waste.

If you would like to sign up to receive future newsletters by email, please go to the following web address: www.hgvc.com/opt-in

When logging on to the site, you will be prompted to input your access code, which is located above your name in the mailing address block.



Sales for unit weeks and Club membership continue to be very strong, and activity for 2018 is promising. Units were recently updated and finishing touches like new appliances, full-length mirrors, and an additional chair in the living room, add to the beauty of the renovations completed last year. The lobby has been completely redone from top to bottom, making Surf Club even more inviting.

If you have ever thought of purchasing more weeks, or if you have friends who are interested in purchasing space, there has never been a better opportunity to own at The Surf Club. I also have association-owned weeks available for immediate purchase. Because our inventory changes daily, we encourage you to call with any requests. Several Owners have asked about deeding their weeks to their children. All deed changes must be recorded in Collier County and a copy sent to the HGV headquarters in Orlando so our records properly reflect the current deed.

Call me today!

Judy Graner,

Resort Re-sales 239-642-5800 Ext. 1005

Email: jgraner@hgvc.com



FALL 2017

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